

MO Magazine

Periodicity	Quarterly
Language	NL
Universe	National
Number of issues	4

Readers (CIM NRS 17-18)



Total Reach of total Brand	337.118
AIR Brand	259.977
AIR Websites	88.302
AIR Print + Digital versions	204.266

Surfers (CIM internet '17-18)



Website avg. daily surfers (Real Users)	-
Apps avg. daily unique browsers	-

Circulation (Jan-Dec '17 - Authenticated)



Print run	93.790
Paid copies (>50%)	-
Paid subscriptions (>50%)	3.334
Paid affiliates (incl. in membership)	-
Paid other*	-
Free push	89.713
Free pull	-
Other distribution (differed & raw pull)	-
Paid digital circulation	-

* Average price Paid Others: = 0.00 €

Remark:

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.