

MO Magazine

Periodicity	Quarterly
Language	NL
Universe	National
Number of issues	4

Readers (CIM NRS 18-19)



Total Reach of total Brand	335.545
AIR Brand	259.634
AIR Websites	111.701
AIR Print + Digital versions	187.283

Surfers (CIM internet '18-19)



Website avg. daily surfers (Real Users)	-
Apps avg. daily unique browsers	-

Circulation (Jan-Dec '18 - Authenticated)



Print run	90.052
Paid copies (>50%)	-
Paid subscriptions (>50%)	3.135
Paid sales (<50%)*	-
Paid affiliates (incl. in membership)	-
Paid third party**	-
Free push	84.902
Free pull	-
Other distribution (differed & raw pull)	-
Paid digital circulation	-

* Average price Paid sales (<50%) : 0.00 €

** Average price Paid third party : 0.00 €

Remark:

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.