

# MO\* Mondiaal Magazine

<b>Periodicity</b>	Quarterly
<b>Language</b>	NL
<b>Universe</b>	National
<b>Number of issues</b>	4

## Readers (CIM NRS 2022)



Total Reach of total Brand	324.134
AIR Brand	221.857
AIR Print + Digital versions	221.857

## Surfers (CIM internet Nov 21-Jun 22)



Website avg. daily surfers (Real Users)	-
Apps avg. daily surfers (Real Users)	-

## Circulation (Jan-Dec 2021 Controlled)



Print run	82.755
Paid copies (>50%)	-
Paid subscriptions (>50%)	2.404
Paid sales (<50%)*	-
Paid affiliates (incl. in membership)	-
Paid third party**	-
Free push	78.220
Free pull	-
Other distribution (differed & raw pull)	-
Paid digital Replica circulation	-
Paid digital Non Replica circulation	-
Paid Web only access	-

\* Average price Paid sales (<50%) : 0.00 €

\*\* Average price Paid third party : 0.00 €

**Remark:**

- Brand= Paper+Digital NRS 2022 + fused web Gemius Feb-Apr 2022

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.