

# MO\* Mondiaal Magazine

<b>Periodicity</b>	Quarterly
<b>Language</b>	NL
<b>Universe</b>	National
<b>Number of issues</b>	4

## Readers (CIM NRS 2023)



Total Reach of total Brand	281.937
AIR Brand	197.100
AIR Print + Digital versions	193.715

## Surfers (CIM internet Sep 2022 - May 2023)



Website avg. daily surfers (Real Users)	-
Apps avg. daily surfers (Real Users)	-

## Circulation (Jan-Dec 2022 Controlled)



Print run	77.807
Paid copies (>50%)	-
Paid subscriptions (>50%)	2.010
Paid sales (<50%)*	-
Paid affiliates (incl. in membership)	-
Paid third party**	-
Free push	73.611
Free pull	-
Other distribution (differed & raw pull)	-
Paid alternate subscriptions	-
Paid digital Replica circulation	-
Paid digital Non Replica circulation	-
Paid Web only access	-

\* Average price Paid sales (<50%) : 0 €

\*\* Average price Paid third party : 0 €

**Remark:**

- Brand= Paper+Digital BPS 2023 + Podcasts BPS 2023 + fused web-video Gemius Feb-May 2023

The CIM guarantees the validity of the given data, not of any processing they may be subsequently used for.